

THREE DECADES & COUNTING

Designing, Developing, and Deploying Wide-Ranging Technologies for Real Estate, Food & Beverage, Aerospace, & Defense Industries.

SAM HEARD

An easy-going father of seven, Sam writes Code & Copy, Does his own Photography, Builds his own Graphics, Manages DNS, Mobile Apps, and Websites for Growing Arkansas Brands.

CENTRAL FLYING SERVICE

Little Rock, ARKANSAS

MIS, Marketing

2010-2022

- Network Administration
- Content Direction for Web & Social Media
- Direct Photography & Videography
- Liaise with Federal Aviation Admin.
- Geofencing, WAAS/ADSB
- UAV Deployment, Surveillance



CIVIC

- Laurel, Mississippi - Hurricane Katrina Disaster Relief
- NWFP, Kashmir, Pakistan - 2005 Disaster Relief
- Isa Bey Mosque - Ephesus, Turkey - Volunteer
- ICLR - Sunday School Volunteer

ALLSTATE FINANCIAL SERVICES

NORTH LITTLE ROCK, ARKANSAS

WEB & Intranet

2006-2008 - Content Direction for Web & Social Media

- Direct Photography & Videography
- Design & Develop Intranet
- Direct Marketing Campaigns
- 2008 Crash Management

ZENITH LEASING

BOULDER, COLORADO

LEASE BROKER

1996-2000 - Credit Analysis

- Direct Sales Dept.
- Design & Develop Intranet
- Direct Marketing Campaigns

STARBUCKS, LANDRY'S, DAMGOODE, ANDINA, THE LIVING ROOM

CENTRAL ARKANSAS

KITCHEN & BAR: Coffee, Whisk(e)y, Tequila, Mezcal, Sauces, Bitters, BRUNCH

2000-2006 - KITCHEN MANAGER: Line Cook, Barista, Bartender

- Hire & Fire. Scheduling, Inventory, Menu Development
- Develop, Promote, & Book Bands for Venue
- Direct Marketing Campaigns & Web Development

HEARD

EDUCATION

University of Arkansas
Little Rock

- BA English, Studio Art
- Alma K. Dougherty Award
- Assistant Gallery Dir.
- AMFA Decorative Arts Museum

SKILLS

Bowstaff
Disc Golf
Benedict | Chiles Rellenos
Prohibition Era Cocktails

REFERENCES

Yes. Thank you for asking.

US MARINE CORPS

Oahu, HAWAII

India Company 3rd BN 3rd MAR

1991-1999 | **0331**

-4 Years Active Duty / 4 Years Reserve

-Reconnaissance, Surveillance & Countersurveillance

-Japan: Fuji, Roppongi, Hokkaido, Okinawa, Yokuska | Guam, Fiji,

Saipain, Kwajalein | Australia: Tully, Townsville | Hawaii: Oahu, Maui, Molokai, Kauai.

CONTACT

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